

Horizons

News Magazine | USD SCHOOL OF LEADERSHIP AND EDUCATION SCIENCES



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Transforming education in the age of digital literacy



Paula A. Cordeiro, Ed.D., Dean
Steven Gelb, Ph.D., Acting Dean,
fall 2009

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Outreach and Recruitment
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FROM THE DEAN



Paula A. Cordeiro, Ed. D.

October 2009

There is a Native American proverb that says – “It takes a thousand voices to tell a single story.”

The School of Leadership and Education Sciences has more than 4,000 alumni and many friends like you to help us tell our story. By doing so, you ensure that we continue to offer the same high-quality education and community resources that SOLES is known for. It’s a story that should be familiar to anyone who has been a student here, attended SOLES events, or read our newsletters and annual dean’s report.

For one, we are nationally and state accredited in all of our programs: marital and family therapy, counseling, and all of our education programs. This uncommon distinction means that SOLES alums can apply for jobs in any state in the country, thanks to the high standards we have worked so hard to achieve.

Another piece of the story we are very proud of is our high-quality faculty. 42 of the top scholars and teachers in the nation who bring to us widely diverse international backgrounds. Last year alone our distinguished faculty published four books, more than 30 book chapters, and 27 refereed articles, and made hundreds of national and international presentations.

Our international focus is also a key reason students tell us they are attracted to SOLES. We are the only school of leadership and education in the nation that requires all students to have an international experience in order to graduate.

SOLES’ ten centers and institutes serving both students and the community are another very important part of the story. Each year these centers and institutes work with thousands of students, educators, therapists, counselors, and community members, extending our outreach into virtually all types of nonprofit organizations and government agencies in this community and beyond.

And our hard work has not gone unrewarded. In addition to numerous state and national awards of excellence, US News and World Report has consistently ranked SOLES among the top 100 of more than 800 graduate schools of education in the nation.

Lastly, we are doing our best to make this high quality education affordable. Thanks to alumni and friends like you, who generously give to our scholarship fund, we are able to offer financial aid, grants and scholarships that make a huge difference for our students.

But the story doesn’t end here. We need you as an ambassador for SOLES to help spread our story to others in the community, whenever the topic of education comes up. Tell them how great our programs are. Tell them how your own experience at SOLES has affected your life. Tell them about the important contributions our faculty and graduates are making to local communities and the world at large.

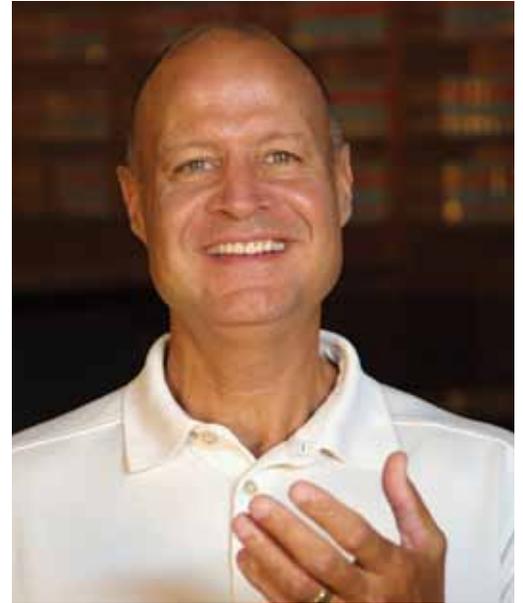
Remember, it takes a thousand voices to tell a single story. Your voice counts. And we’re counting on YOU.

A handwritten signature in blue ink that reads "Paula A. Cordeiro".

Paula A. Cordeiro
Dean and Professor

For our feature article we interviewed two professionals from very different fields — Matt Spathas, a businessman turned community advocate for education, and Chris Devers, Assistant Professor of Educational Technology at SOLES — who represent two sides of the same question:

If our students are to compete more effectively in the new global economy, what must our new educational paradigm look like and how will we prepare the next generation of teachers to get us there?



Matt Spathos

Matt Spathas: The school of the future: A new paradigm

Matt Spathas is CEO of Bandwidth Now, a next generation utility company that installs provisions and manages Building Optical Networks (BON) in commercial real estate. He is also a partner at SENTRE Partners, a real estate service and investment company. An enthusiastic dad who is passionate about transforming education for the 21st century, he helped spearhead a technological makeover that poured laptop computers and free online tutoring into Point Loma classrooms. He serves on the SOLES Advisory Board.

Q. You describe yourself as a “passionate advocate” for transforming our 150-year-old educational delivery system in order to prepare students for the 21st century. Considering your background is in real estate, how did this come about?

MS: In 2004 I had the opportunity to

travel extensively through Asia. We went to five countries, twelve cities, toured 38 real estate projects and two international schools.

The global competition that we’re facing in the US was really a wakeup call for me. We’re not competing with the student down the hall, across the state, or even across the country. We’re competing with over a billion people that really want what we have here.

Q. So what has to change?

MS: The challenge will be how to keep content and context relevant enough to continue to engage and empower students in the future. As Shirley Grover, founder of the School of the Future in Philadelphia, points out: if a teacher can’t explain why a student is learning an assignment, then it may not be relevant content and it may not have a relevant context component to it.

Q. Do you foresee the Internet as playing a major role or just a supporting role?

MS: Web-based curriculum and Web-based assessment will play an important role in schools of the future by enabling students to move at their own pace. It’s student-centric, meaning that it’s delivered in the way and the method and manner that the student can understand. And it’s paced to the extent that the student does not have to move to Chapter 3 if he hasn’t mastered Chapter 2, which they do in traditional education. So students will no longer be limited to age, to grade, to September-to-June school years.

Q. What is your vision of what schools of the future will look like?

MS: I think schools of the future will look a lot more like Starbucks, collaborative, high energy, creative schools where students and teachers have the ability

education in the age of digital literacy

Matt Spathas' A through E platform for 21st century educational delivery:

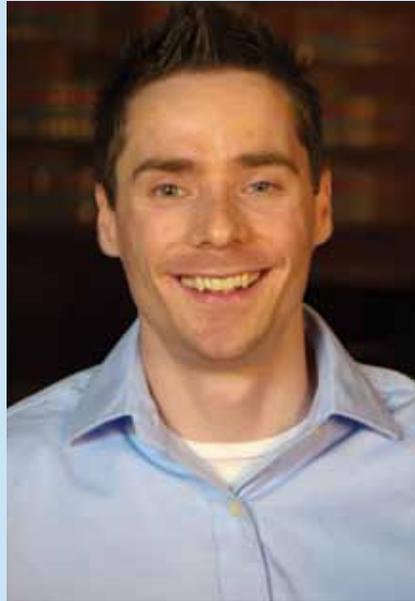
- A – Applications:** Provide students with access to all applications for learning.
- B – Broadband:** Ensure that every family, every home, every student has access to broadband.
- C – Curriculum:** Make Web-based curriculum engaging, multilingual and personalized to the learner.
- D – Device:** In today's environment, that means a laptop for every student.
- E – Education:** We've got to retool and retrain everybody: teachers, parents, community and business leaders.

to learn and create together. A student actually will have a graduation coach and a guide on the side; a teacher that's an expert in that subject area. And I imagine the student taking all of this curriculum online and having all the assessment online and moving as quickly as he can through the content area.

You can text message Google now any question you want and they'll text message you the answer back. Memorization is the last century. And critical thinking is the next century.

Clayton Christensen in his book *Disrupting Class* predicts in the next ten years that 50 percent of high school students will actually take their course work online. This is a paradigm shift. It's disruptive to the entire educational system.

It took Napster to get a 99-cent song so that we no longer had to buy a CD. What's going to be the Napster in public education?



Chris Devers

Chris Devers joined the School of Leadership and Education Sciences in fall of 2009 as an assistant professor in the Department of Learning and Teaching. Professor Devers recently received a Ph.D. in Curriculum and Instruction from the University of Illinois at Urbana-Champaign. Dr. Devers' research focuses on diversity and the processes and environments in which technology promotes learning. In particular, he has focused on the specific nuances in cross-cultural (multicultural) online courses and how text-based (content) interaction systems may influence learning.

Chris Devers: Preparing a new generation of teachers

We asked assistant professor of learning and teaching Chris Devers about his research in the areas of cross-cultural education and online educational environments, and how that research has shaped his approach to curriculum development and instruction.

As a professor of educational technology, I want to make certain that the lessons I'm teaching have a sound theoretical and empirical research base. Sociocultural theory and critical pedagogy theory in particular have had a significant impact on my approach to curriculum development and instruction.

My own research has been focused on diversity and the processes and environments in which technology promotes learning, in particular the specific nuances in cross-cultural online courses and how text-based (content) interaction systems may influence learning.

Cross-cultural online education, in some form, has been around since the birth of the World Wide Web. Preliminary results have shown that in online education, the inclusion of a cross-cultural environment often challenges students to examine, and in some cases revise, their worldview. For example, research suggests that the addition of more diverse online social experiences may increase possibilities for learning by encouraging critical dialogue that could lead to the advancement of new ideas.

Continued on page 4

SOLES' reputation as a **NONPROFIT THINK TANK** continues to **gROW**

At a time when so many nonprofits are struggling to maintain their footing, the Institute for Nonprofit Education and Research at SOLES is, according to director Pat Libby, "riding high."

"This past spring we had a record number of applicants for the program, up 82 percent from the previous year," Libby reports. "The pool was not only deep, it was rich with talent." She attributes this sudden flood of interest to these key factors:

Reputation. SOLES' reputation continues to grow – both nationally and internationally – as an institution with a focus on leadership and a pedagogy that interweaves theory with application. According to Libby, applicants reported choosing USD over offers from Brandeis, New York University, Notre Dame, Gonzaga and other prestigious universities. "We're no longer the best kept secret in San Diego," she says.

Cutting-edge programs and research. This year for the first time, the Institute offered several international nonprofit courses as part of an initiative spearheaded by Dean Cordeiro to ensure students throughout SOLES gain an understanding of other peoples and cultures. Service learning program director Elaine Elliott (who spent nearly two decades living in Guatemala) was recruited to orchestrate a course on nonprofits and civil society in that country. Richard Kiy,

Left to right: Kimberly Thomas, Christine Timbol, Sutton Feazelle, Adina Veen, Jamie Brown and Mike Osoff, graduate students enrolled in the Nonprofit Leadership and Management Program, participated in the ELDA 579 Nonprofits in Civil Society program in Guatemala, January 2009.



who directs the International Community Foundation, taught an Institute course on bi-national nonprofits operating in both Mexico and the US. Libby reports that both courses received rave reviews and were described by nonprofit students as "life changing."

On the research side, The Caster Family Center for Nonprofit Research at SOLES continues to engage in a wide array of academic and community research projects, as well as practitioner and academic conference presentations. These research projects have been driven by a unique operating model that involves doctoral students working under the mentorship of senior researchers at the Center.

Value. In the current economy, nonprofit practitioners are keenly interested in finding new, more creative ways of approaching their work. "Many have heard glowing reports from Institute graduates who are spreading the word about the value of the program and its impact on their careers and their sense of self," says Libby.

Affordability. "USD has a continuing commitment to ensure that our nonprofit masters program is affordable to practitioners who work for 501 (c) (3) organizations," Libby points out.

For information on the centers, programs and events, contact Laura Stein at (619) 260-7442, or visit us at www.sandiego.edu/soles/centers/nonprofit.



*Pat Libby
Director, Institute for
Nonprofit Education
and Research*



Continued from page 3

Transforming education in the age of digital literacy

Over the last twenty years, as online education has been gaining momentum, it's become increasingly important for us to understand exactly how this evolving technology may influence education and learning. Students and instructors are now able to interact in real time with others from all over the world in a variety of ways, many of which mimic traditional education and face-to-face communication. This in turn will hopefully lead to more authentic interaction and learning experiences.

Supporting the local Catholic Diocese:

How SOLES is making a difference in Catholic education



As an educator and administrator for more than thirty years, Stevan Laaperi has witnessed firsthand the many positive advantages that come with having a locally based graduate school of education. He himself has a bachelor's degree from USD ('76) and a master's in education from the University of San Francisco.

Today, as director of schools for the San Diego Catholic Diocese, Laaperi has nothing but praise for the many innovative programs at SOLES that are helping to raise the bar for local Catholic school administrators.

"The administrators we see coming out of SOLES are exceptionally well trained, with a solid research background," he points out. "Most of the administrators we are hiring now have been through our system, expressed an interest in leadership, and then gone on to do graduate research at SOLES." According to Laaperi, the one-year Leaders Exploring Administrative Possibilities (LEAP) program at SOLES gives many prospective school administrators the impetus they need to pursue a graduate degree through the Educational Leadership Development Academy (ELDA) at SOLES.

Financial support is another way that SOLES is reaching out to help local Catholic schools. "Just this year Dean Cordeiro was able to secure scholarship funds for ten of our principals to attend the ELDA summer institute," says Laaperi.

Given that ethics play an important role at SOLES and the university at large, as a faith-based Roman Catholic institution, Laaperi feels strongly that schools like SOLES will play an important role in helping to shape the future of our society as a whole. "We must have teachers and administrators who are dedicated to ethical conduct and compassionate service, and who are committed to work for a just and peaceful society. SOLES is helping to fill that need."

Nativity Prep Academy: A SOLES partnership success story

IMAGINE a private, tuition-free college prep school that sends over 80 percent of its at-risk student body to college. Add to that a 10-hour school day that includes daily tutoring, enrichment programs, and a teacher for every six students. What you end up with is a dream that USD graduate David Rivera, in partnership with SOLES, is helping to make a reality.

"Nativity has a formal partnership with USD and AmeriCorps," says Rivera, "where part of our staff volunteers at Nativity Prep schools for two years, after which SOLES and AmeriCorps together provide 100 percent scholarships." The result is that Academy teachers are able to continue working while earning their graduate degree in education. "Every one of our two-year intern teachers is automatically accepted to a degree program in education at SOLES."

Modeled after the first Nativity school, which

opened at the Jesuit Mission Center on the lower east side of Manhattan in 1971, Nativity Prep Academy graduated its inaugural class in 2005. Today the Academy is one of over 60 Nativity schools nationwide, which embrace the Jesuit tradition of Catholic education and encourage students to become "persons for others."

Nativity Prep Academy in San Diego serves below-poverty-level children of all faiths, providing them a 100 percent Catholic school education. "We offer year-round school with mentoring and a field trip a week, and we can do it for the same price as the public schools," says Rivera. He is also quick to point out the key role played by Dean Paula Cordeiro in founding the school. "Before we opened, Paula was very instrumental in mentoring me through the startup phase of a new school. Overall SOLES has been very influential in providing guidance as well as scholarships for our teachers."



David Rivera, J.D., is founder of Nativity Prep Academy in downtown San Diego. He holds a bachelor's degree from USD College of Arts and Sciences and a J.D. degree from Notre Dame School of Law.

For more information, go to www.nativityprep.org.

FACULTY & STAFF NEWS

NEW SOLES FACULTY AND ADMINISTRATIVE APPOINTMENTS

Chris Devers



Chris Devers

Ph.D., University of Illinois at Urbana-Champaign; M.S., Purdue University; B.S., Purdue University

Chris Devers joins SOLES as an assistant professor in the Department of Learning and Teaching. Dr. Devers recently received a Ph.D. in Curriculum and Instruction from the University of Illinois at Urbana-Champaign. As a teaching assistant, he taught courses in computer technology, mechanical engineering technology, and computer integrated manufacturing technology. His research focuses on diversity and the processes and environments in which technology promotes learning.



Ian Martin

Ian Martin

Ed.D., University of Massachusetts-Amherst, M.Ed., Lewis and Clark College; B.A., Loyola Marymount University

Ian Martin is a new assistant professor for the Counseling Program at SOLES. Dr. Martin recently completed his doctorate at the University of Massachusetts-Amherst, where he focused on leadership and policy in school counseling. His research interests include collaborative school level projects focused on intervention results and/or programmatic outcomes; school counseling programs, program evaluation, leadership and policy; and state and national level research on school counseling.

Rose Linda Martinez



Rose Linda Martinez

Ed.D., Vanderbilt University M.Ed., Vanderbilt University; B.A., California State University, Northridge

Dr. "Rose" Linda Martinez joins us as a visiting professor for the 2009-2010 academic year. She is a former teacher and principal, has been a faculty member at New Mexico Highlands University, and at the University of Arizona, and served as an assistant professor at the University of Connecticut. Most recently she helped to improve educational leadership in the Escuelas Don Bosco school systems of Bolivia.



Erika Nash

Erika Nash

Ph.D., University of Missouri – St. Louis; M.Ed., University of Hawaii; B.S., Bradley University

Erika Nash joins SOLES as an assistant professor for the Counseling program. Dr. Nash recently completed her Ph.D. in Counselor Education at the University of Missouri – St. Louis (UMSL). Dr. Nash is a nationally certified counselor and licensed mental health counselor for the state of Hawaii. Her research interests include developing school counseling curriculum and programs that focus on working successfully with minority students.

Miriam True



Miriam True

Ed.D., Northern Arizona University; Ed. Spec., Point Loma Nazarene University, M.A.; Arizona State University; B.A., Arizona State University

Dr. Miriam True is the new clinical faculty and special projects manager for the Learning and Teaching Department at SOLES. Dr. True recently retired from the San Diego Unified School District, where she served as a teacher, principal, and executive manager. She has designed, implemented and evaluated collaborative-based professional development programs for teachers and principals with a focus on the improvement of teaching and learning.

AROUND HILL HALL



Steven Gelb, Ph.D.
Acting Dean

Steven Gelb Named Acting Dean

Steven Gelb, Ph.D., a professor in the department of Learning and Teaching and director of research for the Leadership Institute at SOLES, has been named acting dean for the fall 2009 semester while Dean Paula Cordeiro is on sabbatical. Dr. Gelb is a recipient of USD's University Professorship award for outstanding, balanced career contributions supporting the mission and goals of the university.

NROTC moves to SOLES

The NROTC program at USD, which is co-hosted by San Diego State University, UCSD, Point Loma Nazarene University and Cal State San Marcos, together with the Naval Science Department will now be housed academically at SOLES, with the dean providing academic oversight. According to CAPT Mark S. Woolley, US Navy, Commanding Officer and Professor of Naval Science, "The closer association with SOLES was an immediate advantage that was instrumental in helping to establish a Naval Science minor at USD." With over 300 students combined, San Diego's NROTC unit is one of the largest in the nation.



The spring 2009 commissioning of San Diego NROTC Naval and Marine officers took place May 22 at Camino Patio, USD, and included 40 graduating students who were commissioned as Ensigns in the US Navy and Second Lieutenants in the US Marine Corps.

4th of July Festivities at SOLES

Great food, great company,
great view of area fireworks.



ADVISORY BOARD MEMBERS 2009-2010

Frank Arrington
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San Diego Funding

Victoria Baron '94
Licensed Family Therapist

Brian Bright
Vice President, Business Development
Liaison International, Inc.

Jeff A. Carlstead '04
Owner, Hampton Inn

Christopher Carstens, Ph.D.
Clinical Psychologist

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President, CAC LLC

Susan Ebner, B.A. '78, M.B.A. '87
Worldwide Partner, Mercer

Wendy Gillespie
Principal, Frontier Trading, Inc.

Todd Gutschow
Founder, Todd and Mari Gutschow Family
Foundation

Brian E. Kinsman
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Stevan Laaperi '76
Director of Schools, Diocese of San Diego

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Drew Schlosberg
Community and Public Relations Manager,
San Diego Union-Tribune

Peter Sibley
CEO of EDmin.com, Inc.

Rebecca Smith
Vice President Communications
San Diego Workforce Partnership

Dorothy Smith, Ed.D.
Former Member and President, Board of
Education, San Diego City Schools;
Professor, San Diego City College (retired)

Linda Spuck
Vice President, Union Bank of California

Darryl Solberg
Managing Partner of Hecht, Solberg, Robinson,
Goldberg, & Bagley

Matt Spathos
CEO, Bandwidth Now
Partner, SENTRE Partners

Richard Thome
Assistant Superintendent of Human Resources
and Technology, San Diego County Office of
Education (retired)

Adam Ward
Global Campus Recruiting Manager, Qualcomm

Sheryl White
Community Volunteer

John Yochelson
President, Building Engineering and Science
Talent (BEST)

John Zygowicz
Managing Director, Private Client Group, US Bank

NEW SOLES ADVISORY BOARD MEMBERS



Frank Arrington

Frank Arrington is CEO of San Diego Funding, a family-owned mortgage banking firm. He is past board chair of Sharp HealthCare Foundation and Big Brother Big Sisters, and past president of San Diego Rotary.



Matt Spathos

Matt Spathos is CEO of Bandwidth Now, a next generation utility company that provisions and manages Building Optical Networks (BONs) in commercial real estate. He is also a partner at SENTRE Partners, a real estate service and investment company.



Linda Spuck

Linda Spuck, CFTA, is a vice president/trust administrator for Union Bank in downtown San Diego. Previously she served as director of development for the San Diego Rescue Mission and the San Diego Historical Society.



Adam Ward

Adam Ward is a global campus recruiting manager at Qualcomm. Prior to joining Qualcomm, he was a recruiting manager for Trilogy Software and an external marketing manager with McCombs School of Business at the University of Texas, Austin.



Sheryl White

Sheryl White retired as senior vice president at California Bank & Trust after a twenty-eight year career in commercial banking. She serves on the board of directors at Torrey Pines Bank and volunteers her time at numerous philanthropic and arts organizations.

UPCOMING EVENTS



SPONSORED BY THE EDUCATIONAL LEADERSHIP
DEVELOPMENT ACADEMY (ELDA)

SPOTLIGHT ON EDUCATION 2009 – 2010 SPEAKER SERIES

Transforming Education: Digital Learning, Creativity, and Student Engagement

Thursdays, 4:00 p.m. - 7:00 p.m.
Room 116, Hill Hall*

October 15, 2009

Ken Kay

*Transforming Education: Bringing
21st Century Skills to Every Student
in your School/District*

November 19, 2009

Marc Prensky

*Engage Me or Enrage Me: Educating Today's
Digital Natives*

February 18, 2010

Sir Ken Robinson

*Out of Our Minds, Learning
to Be Creative**

March 18, 2010

Alan November

Student as Contributor: Digital Farm

May 6, 2010

Milton Chen

The Liberation of Learning

Contact: Freda Callahan
(619) 260-7839
elda@sandiego.edu

*February 18 session will be held
at the Joan B. Kroc Institute for
Peace & Justice on the USD campus.

Public Service Leadership Weekend

Saturday, October 17, 2009

10:30 a.m. - 8:00 p.m.
Mother Rosalie Hill Hall
Contact: Beth Yemma
(619) 260-7790
leadership@sandiego.edu
Sponsored by SOLES Leadership Institute

CEPAL Hanushek Forum

Thursday, October 29, 2009

4:30 p.m. - 6:00 p.m.
Mother Rosalie Hill Hall
Contact: Julie Zoellin Cramer
(619) 260-4285
cepal@sandiego.edu
Sponsored by CEPAL (Center for Education Policy and Law)

Dia De Los Muertos (Day of the Dead) Remembrance

Monday, November 2, 2009

Bishop Buddy Sala, Hill Hall
Contact: Cynthia Martinez
(619) 260-7443
cynthiam-11@sandiego.edu
Sponsored by SOLES Global Center

Third Annual Remarkable Leaders In Education Award Ceremony

Saturday, November 7, 2009

4:00 p.m.
Warren Auditorium, Hill Hall
Contact: Erin Weesner
(619) 260-4539
erinw@sandiego.edu

International Education Week

November 16 – 20, 2009

Contact: Cynthia Martinez
(619) 260-7443
cynthiam-11@sandiego.edu
Sponsored by SOLES Global Center

Winter Festival

Tuesday, December 1, 2009

3:00 p.m. – 5:00 p.m.
Bishop Buddy Sala, Hill Hall
Contact: Cynthia Martinez
(619) 260-7443
cynthiam-11@sandiego.edu
Sponsored by SOLES Global Center

11th Annual Forum on Counseling and Guidance in Schools

Friday, December 11, 2009

8:00 a.m. – 5:00 p.m.
Mother Rosalie Hill Hall
Contact: Susan Allain
(619) 260-7708
cs3.usd@gmail.com
Sponsored by the Center for Student Support Systems
(CS3)

SOLES International Study

The SOLES Global Center offers one-to-three week
international study courses with SOLES faculty.

January 4 – 30, 2010

Global Study in Guatemala: Nonprofits in Civil Society

January 8 – 22, 2010

Global Study in Qatar: Student Affairs and Higher
Education Leadership

To learn more about upcoming intersession, spring and
summer courses, visit www.sandiego.edu/soles/global
center or phone the Global Center at (619) 260-7443.

Sixth Annual Nonprofit Governance Symposium

Friday and Saturday, January 8 - 9, 2010

8:00 a.m. – 3:30 p.m.
Joan B. Kroc Institute for Peace & Justice
Contact: Laura Stein
(619) 260-7442
lbstein@sandiego.edu
Hosted by the Institute for Nonprofit Education and
Research

Nonprofit Leadership and Management Program Open House

Wednesday, January 13, 2010

8:00 a.m. – 9:30 a.m.
Joan B. Kroc Institute for Peace & Justice
Contact: Pelema Morrice
(619) 260-7988
solesgrads@sandiego.edu
Hosted by the Institute for Nonprofit Education and
Research

Leadership for Change Conference

January 15 - 17, 2010

Friday & Saturday 9:00 a.m. - 9:30 p.m.
Sunday 9:00 a.m. – 5:00 p.m.
Mother Rosalie Hill Hall
Contact: Beth Yemma
(619) 260-7790
leadership@sandiego.edu
Sponsored by SOLES Leadership Institute



ALUMNI NEWS

Nikolette Lowry, M.Ed. '07, was featured in
an April 25th *San Diego Union Tribune* article
for having won the 2009 San Diego Staples
Foundation and Hispanic Heritage Teacher
Award.

Paloma Patterson, M.A. '09, is the new
Executive Director for Malashock Dance.

Paige Simpson, M.A. '09, has been appointed
director of the Balboa Park Learning Institute.
(For details, go to <http://www.cnbc.com/id/31952094>.)

BethAnne Yoxsimer Paulsrud, M.Ed. '95,
is teaching college English in Sweden, while
working on her Ph.D. in Multilingualism, Literacy
and Education at the University of Stockholm.
She also coordinates a cooperation the English
Department had with Vietnam National
University for two years and enjoyed trips to
Hanoi.



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